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## Sample

Network sampling ( $\mathrm{N}=98$ )
Inclusion criteria:


* First generation Latina immigrant mothers living in two small rural Iowa communities
* $\leq 185$ federal poverty level
* At least one child $\leq 12$ years of age
* Predominantly Spanish speaking at home, in the community


## Methods

* 2011: In-home 2 hour interviews, quantitative, qualitative data
* 2012: Follow-up interviews ( $\mathrm{n}=19$ ); qualitative data
* 2013: Focus group interview ( $\mathrm{n}=16$ )
* Native Spanish speaking interviewers, bilingual, bi-cultural
* Translation, transcription - native Spanish speaking students who taught Spanish at the university


## Iowa Study Communities

| Total population in 2010 | Mazen | Ladora |
| :--- | :---: | :---: |
| Median Age | 3,668 | 1,899 |
| Population born in U.S. | 37.3 | 35.9 |
| Latino population in 2010 | 578 | $72.3 \%$ |
| Latinos as portion of 2010 population | $6.67 \%$ | $47.97 \%$ |
| Latino population growth: 2000-2010 | $268.15 \%$ | $22.94 \%$ |
| Foreign-born population | 692 | 533 |
| Naturalized U.S. citizen | $48.4 \%$ | $19.7 \%$ |
| Spoke only English | $90.6 \%$ | $51.8 \%$ |
| Spanish Speaking | $4.6 \%$ | $46.2 \%$ |
| Speak English less than "very well" | $3.1 \%$ | $28.3 \%$ |

urre:s 2006-2010 - American Community Survey 5 -year estimates; 2000 and 2010, U.S. Census

## Demographics - Mothers

|  | $\%$ |
| :--- | :---: |
| Years in U.S. (M) | 13 |
| Median Age | 33 |
| Household structure |  |
| Married | 26 |
| Living with male partner | 12 |
| Single (never married, divorced, widowed) |  |
| Formal educational attainment | 32 |
| $\leq 8^{\text {th }}$ grade | 32 |
| High School Diploma or G.E.D. | 17 |
| Technical training or some college | 2 |
| Bachelors degree |  |

## Health

Mother's self reported health status
Excellent or Very Good ..... 18
Good ..... 58
Fair or Poor ..... 23
Mothers diagnosed with health conditions
Heart disease, asthma, diabetes ..... 11
"Other" conditions ..... 9
Undiagnosed health complaints ..... 21
Depressive symptomology (scale: 0-30)

$$
\mathrm{M}=14
$$

Range: 8 to 30

## Health

## \%

Body Mass Index (BMI) Normal weight ..... 21
Overweight ..... 44
Obese ..... 34
Regular health care provider ..... 52
Mother insured ..... 18
Federal food and nutrition assistance participation
School meals ..... 76
SNAP ..... 51
WIC ..... 52
Household food security
Food secure ..... 74
Food insecure ..... 26

## Health

Focal child - mother's report of health status Excellent or Very Good ..... 48
Good ..... 36
Fair or Poor ..... 16
Focal child diagnosed with health conditions
0 conditions ..... 55
1 conditions ..... 20
2 conditions ..... 9
3 or more conditions ..... 15
Focal child insured ..... 73

## Findings: Mothers wanted...

*their children to eat fresh, healthy, homemade food
*to prepare traditional dishes they ate as children
$*$ to adopt healt
preparation practices


## Perceived barriers

*Lack of "fresh" food in
community

* Healthy foods are expensive
*Lack of time to cook
*School food negatively shape children's eating patterns

Response: Create a space where Latina mothers can learn and share information about health, wellness and nutrition, and strengthen social networks with each other.


## Response

*Develop "health focused" workshops based on data from mothers

* Embed into existing community efforts
* Co-facilitate with community resource people
*Formative and summative evaluation


## Workshop Components

* Introduction to the topic, key concepts and strategies
* Application of concepts through interactive activity
* Discuss personal, family and community assets and limitations to incorporate information and strategies into daily living


## Workshop Components

* Physical activity to incorporate into daily living
* Review of information and strategies
* Goal setting
*Door prize (application e.g., Twister game- play with family; share experience next session)


## Topics

* Healthfully preparing traditional cultural foods
* Planning for healthy meals and snacks
* Advocating for family food wants and needs
* Growing food



## Topics

* Coping with emotions and gaining control in our lives
* Advocating for culturally responsive health care
* Low cost, fun activities to do as a family at home and in community


# Topics 

$\div$ Simple, low cost ways to preserve fruits, vegetables and herbs

- Exploring community resources: services and programs
* Celebration: Healthy cultural food dishes to strengthen and maintain family ties

